

Name: Bridgette Blake		Grading Quarter: Q2	Week Beginning: October 28, 2024
School Year: 2024-2025		Subject: Business Operations 2-3, B100 Introduction to Business NPC – Dual Enrollment	
Monday	Notes:	Objective: Students will learn how to distribute and promote products and services. Lesson Overview: <ul style="list-style-type: none"> • Read chapter 12 • Week 10 discussion board posts. 	Academic Standards: 3.0 Analyze marketing strategies.
Tuesday	Notes:	Objective: Students will learn how to distribute and promote products and services. Lesson Overview: <ul style="list-style-type: none"> • Read chapter 12 • Super Bowl case study. 	Academic Standards: 3.0 Analyze marketing strategies.
Wednesday	Notes:	Objective: Students will learn how to distribute and promote products and services. Lesson Overview: <ul style="list-style-type: none"> • Chapter 12 PowerPoint • Chapter 12 quiz review 	Academic Standards: 3.0 Analyze marketing strategies.
Thursday	Notes:	Objective: Students will learn how to distribute and promote products and services. Lesson Overview: <ul style="list-style-type: none"> • Chapter 12 quiz • Week 10 discussion board replies 	Academic Standards: 3.0 Analyze marketing strategies.
Friday	Notes:	Objective: Students will learn to use technology to manage information. Lesson Overview: <ul style="list-style-type: none"> • Begin reading chapter 13. 	Academic Standards: 6.0 Analyze technology and web-based tools.